

OPIOID INITIATIVE SMART GOALS AND OBJECTIVES 2016-2019

Four Pillar Approach

SMART OBJECTIVES

Prevention focuses on practical strategies that prevent drug abuse before it even begins on a community level

Harm Reduction is a set of practical strategies and ideas aimed at reducing the negative consequences associated with drug use

Law Enforcement is often the front line that has contact with persons dealing with addiction

Treatment refers to a series of systems and supports that enable individuals to:

- Deal with their addiction problems
- Make healthier decisions about their lives, and
- Eventually resume their place in the community

SMART Goal #1	Activity	Outcome & Timeline	Responsibility & Partners	Resources
Expand capacity of DFC in order to implement three additional pillars: treatment, harm reduction and law enforcement. Utilize the existing coalition membership as a foundation and evaluate current membership of DFC to identify gaps in stakeholder participation. Invite	Countywide outreach through a series of summits, Four Pillar meetings, media and an annual <i>Report Card to the Community</i> .	By January 2017, there will be a 10% increase in Four Pillar DFC membership as compared to the 30 organizations/agency members in 2015-2016.	Coalition members, staff, volunteers	Staff, partners, volunteers, technology
	Meet with leaders of each school system within Fond du Lac County to discuss participation in prevention activities for both students and parents.	By January 2017, there will be a 20% increase of Fond du Lac County Public and Private K5 - 12 schools participation rate (Baseline 2015: 4) to provide parents with education resources about risk factors leading to youth drug abuse and addiction, drug use prevention, recognition and interventions.	Coalition members, staff, school district leaders	Coalition members, staff, technology, facility, partners, volunteers, meeting supplies
	As capacity is built through Pillar work meet with Chambers of Commerce to identify and	By January 2018, 100% increase collaboration with three Fond du	Coalition members, staff, Chamber of	Coalition members

additional stakeholders through strategies for community change. Hire a facilitator for opioid response coordination	partner with large businesses to provide evidence based prevention education to human resource departments to be shared directly with employees and their families.	Lac County business organizations to identify major Fond du Lac County employers (500 employees or more) to utilize evidence-based prevention education through their health and wellness programs	Commerce's	staff, partners, volunteers
	Create an ad hoc committee to identify possible curriculum to address both prescription medication and over the counter medication prevention which is applicable to all school systems both public and private in Fond du Lac County.	By January 2019, increase coordination by 25% (Baseline 2015: 3) of all nine school districts in Fond du Lac County to provide evidence-based ATOD curriculum that include prescription medication and over-the-counter medication prevention for K-12. <i>Look into evidence-based curriculum</i>	Coalition members, staff and school district leaders	Coalition members staff, partners, volunteers,
SMART Goal #2	Activity	Outcome & Timeline	Responsibility & Partners	Resources
Increase awareness of the opioid misuse/abuse among county youth and adults. The coalition will become the community clearinghouse for	The Community Readiness survey will evaluate where each community is in its awareness of the effects of opioids on each community survived. A plan of action will be developed for each community based upon the outcome of each survey.	By July 2018, community knowledge will be increased with a revised Community Readiness survey tool to in order to refine or revise strategy. There will be an increase in community knowledge based upon the 2016 Community Readiness score.	Coalition members, staff, school district leaders, evaluator	Coalition members staff partners, volunteers, meeting supplies
	Identify existing educational programs for opioid uses and family members. Educate public on already existing programs. Identify gaps in programs and develop need based	Beginning January 2016 implement education programs for opioid users, their friends and family members by offering	Coalition members, Public Health, Healthcare systems, staff, Community	Coalition members Staff, partners, volunteers,

<p>technical and training assistance to enhance skills and knowledge. Through education and training the public will be better positioned to understand the threat of opioids and work together to reduce the harmful effects of opioids on the community.</p>	<p>programs for uses, friends and families.</p>	<p>monthly (12) meetings (Baseline 2015: 0) how/why overdoses occur and how to prevent them. Increase by 100% the number of implementation programs compared to 2015.</p>	<p>event coordinators and school district leaders</p>	<p>meeting supplies</p>
	<p>This evaluation tool will provide baseline information on awareness of issues associated with opioid abuse/misuse. As a result, programing will be developed.</p>	<p>By October 2017, County awareness of issues associated with opioids will be assessed with a Fond du Lac County Community Health Assessment. Report to community will occur by April 1, 2018. There will be specific questions on monitoring added to the tool. As reflected in the prevalence of specific knowledge in the health survey.</p>	<p>Coalition members, staff, Public Health, evaluator, United Way(s)</p>	<p>Coalition members staff, partners, volunteers, meeting supplies</p>
	<p>Consensus on the definition of an opioid addicted infant needs to be understood by both coalition members as well as the public.</p>	<p>**By January 2019, reduce by 10% the number of opioid addicted infants born in Fond du Lac County and improve outcomes for pregnant women and their unborn children. (Baseline 2014: 10) <i>(Clarify definition of 'opioid addicted infants' and compare data with percentage)</i></p>	<p>Coalition members, staff, Healthcare systems, Public Health</p>	<p>Coalition members Staff, partners, volunteers</p>
<p>SMART Goal #3</p>	<p>Activity</p>	<p>Outcome & Timeline</p>	<p>Responsibility & Partners</p>	<p>Resources</p>
<p>Develop a comprehensive strategic approach to policies and</p>	<p>Schedule a series of meetings in Fond du Lac and Ripon to discuss Narcan administration for friends and families of users. Ongoing discussion of whether there is a need for needle</p>	<p>By January 2019, reduce by 10% infectious diseases among IV drug use to include Hepatitis C, and HIV. This may include but</p>	<p>Public Health, Healthcare systems, family support groups, coalition members</p>	<p>Coalition members staff, partners, volunteers</p>

practices that can be implemented within communities as well as county-wide. Assess what is existing, identify the gaps, determine where programs overlap and develop programs to address the issues. Ensure the sustainability of policies, programs and practices	exchanges in Fond du Lac County.	not be limited to needle exchanges and administration of Narcan. (Baselines 2014: HepC 47, HIV 0)	staff, partners, volunteers	
	Schedule a series of meetings in Fond du Lac and Ripon to discuss Narcan administration for friends and families of users. Ongoing discussion of whether there is a need for needle exchanges in Fond du Lac County.	By January 2019, reduce by 10% the incidence of deaths due to opioid overdose/mixed drug toxicity. (Baseline 2014: 9)	Coalition members, Public Health, law enforcement, Healthcare systems, Paramedics, staff, partners, volunteers	Coalition members staff, partners, volunteers
	Have a series of meetings with stakeholders and DFC to identify gaps in treatment and begin to develop a system of entry to treatment for users.	By January 2018, increase treatment capacity by 10% for opioid users countywide as compared to September 2016. Beginning September 1, 2016, a series of four meetings with stakeholders and DFC will take place to identify gaps in treatment (minimum six months to a maximum of 18 months) for opioid addicts in Fond du Lac County. (Baseline 2015: 0)	Healthcare systems, coalition members, behavioral health professionals, dentists, staff, partners, volunteers	Coalition members staff, partners, volunteers
	As a part of the system design begin a protocol of screening for all prescribers in Fond du Lac County.	By January 2018, increase early screening by 100% for alcohol and other drug abuse (AODA) during primary care provider appointments. (Baseline 2015: 0) <i>(note: data collection as self-reporting)</i>	Coalition members staff, partners, Healthcare systems, prescribers, volunteers	Coalition members staff, partners, volunteers
	Develop a system of treatment for opioid addicted inmates in the Fond du lac County Jail.	By July 2018 decrease the rate of opioid recidivism by 5% using baseline 2015 data from the Fond du Lac County Jail. (Baseline: 0)	Coalition members, Public Health, Jail, Staff, partners, volunteers	Coalition members Staff, partners, volunteers
	Begin training sessions to familiarize	By January, 2018, increase by	Healthcare systems,	Coalition

	prescribers with new PDMP system changes rolling out in 2017. Encourage full participation of all prescribers in Fond du Lac County.	100% the number of emergency rooms, urgent care centers, primary care physicians, dentists and veterinarians participating in a standard system of prescription pathways for pain protocol. (Baseline 2015: 0)	dentists, Coalition members staff, partners, volunteers	members staff, partners, volunteers
	Increase and sustain law enforcement participation in by annual drug drop campaigns through mentoring, communication and education.	By January 2018, increase participation by 10% of Fond du Lac County law enforcement agencies promoting the safe disposal of Rx and over the counter medication as compared to 2015. (Baseline 2015: 6)	Coalition members, local municipal governments, law enforcement, Healthcare systems, local media	Coalition members staff, partners, volunteers
	Position Fond du Lac County as a county that will charge suspects with state crimes rather than local ordinances as a deterrent to having suspects to business in Fond du Lac County.	Beginning January 2017, increase participation by 20% Fond du Lac County law enforcement agencies referring drug suspects with state crimes rather than local ordinances as compared to 2015. (Baseline 2015: 3) <i>(More background needed)</i>	Law enforcement, District Attorney	Coalition members staff, partners, volunteers
	Continue to offer training for all law enforcement agencies in Fond du Lac County.	By January 2019, increase participation by 25% as compared to 2016 Fond du Lac County law enforcement agencies joining the Fond du Lac County Drug Endangered Children (DEC) as compared to 2015. (Baseline 2015: 3)	Law enforcement, social services	Law enforcement, social services, technology

Megan Harshbarger**Prescription Pathways for Pain Protocol Action Plan 2015-2016****Prescription Pathways for Pain Protocol Goals:**

- 1.) Organize within Drug Free Communities
- 2.) Engage the Community
- 3.) Assess the Community and Identify Policy Options
- 4.) Implement Policy/Advocacy Steps
- 5.) Evaluate and Follow-up

Goals	Measurable Outcome	Strategies	Time Frame
Assessment	Quantitative	<ul style="list-style-type: none">• Review current emergency room prescribing protocols• Review current practice of determining aberrant seeking behavior• Review the number of emergency room visits by patients with 10 or more visits	June-August
Capacity	Achieve positive outcomes (reduce substance abuse) throughout the community	<ul style="list-style-type: none">• Determine and invite members from identified partner organizations to participate• Identify coalition partner(s)• Engage key leaders• Contact key community sectors• Promote comprehensive individual- and environmental-focused strategies	August-September
Planning	Assess	<ul style="list-style-type: none">• Determine impact of opioid abuse on the Fond du Lac community• Use data to make a case and frame the issue of prescribing practices• Assess resources needed for policy advocacy• Consider and select policy options	October-December
	Identify	<ul style="list-style-type: none">• Identify best practice for prescribing• Develop implementation plan and confirm timeline	October-December

Implementation		<ul style="list-style-type: none">• Implement plan	January-February
Evaluation	Trouble-shoot	<ul style="list-style-type: none">• Work with partners to collect data to clarify the problems and issues• Assess on a quarterly basis for first year.• Determine if ongoing assessment should be bi-annually or annually	March

Need for Sustainability:

The future of Drug Free Communities of Fond du Lac initiatives need to continue for the health and safety of our youth and their families. Alcohol, opioid and other drug abuse affects multiple lives and aspects in a community. Drug abuse devastates children and their families and it has its hand in crime, violence, sexual assaults, domestic violence, driving under the influence, traffic crashes, injuries and even death. These initiatives to prevent and reduce alcohol use and abuse and prescription drug misuse and abuse are ongoing and are a constant challenge for any community. Funding will need to be continually pursued through federal, state and local grants as they become available as well as in-kind resources from coalition partners in order to sustain the coalition. The coalition will need to prioritize based on data and assessments showing areas of greatest need, if funding continues to be reduced. The coalition will need to scale back staffing and strategies to meet the highest priority needs. This will be devastating to the multi-pronged approaches the coalition has engaged in that have shown reductions in both youth alcohol and prescription drug use.

Financials

Fond du Lac County Budget
Personnel: Wage and Fringe = \$
Supplies & Printing (Paper, office supplies, postage and printing of flyers, handouts and mailings) = \$
Total: \$10,000